# INERIOR DESIGN OF ADMINESTRATIVE PROJECT

2

# VISUAL CATALOG CREATION AND PRODUCT RENDERING

Precise 3D modeling and interior layout design focused on contemporary minimalism. Optimization of rendering parameters and natural lighting to emphasize detailed material textures and achieve a photorealistic outcome. The final render was successfully used in ARCHITON's main catalog and advertising campaign to introduce the new generation of office furniture.

























### BAT ADMINESTRATIVE PROJECT

The interior design of the British American Tobacco office, spanning 450 square meters, was executed with a research-oriented approach based on a precise understanding of the company's organizational structure and internal relationships. Considering the "core-centric" management model, the spaces were designed to facilitate transparency, horizontal communication, and enhanced interaction among teams. The open plan, featuring transparent divisions and multi-functional boxes (integrating cable management, green spaces, and lighting), was developed with the aim of improving performance, aesthetics, and the overall employee experience









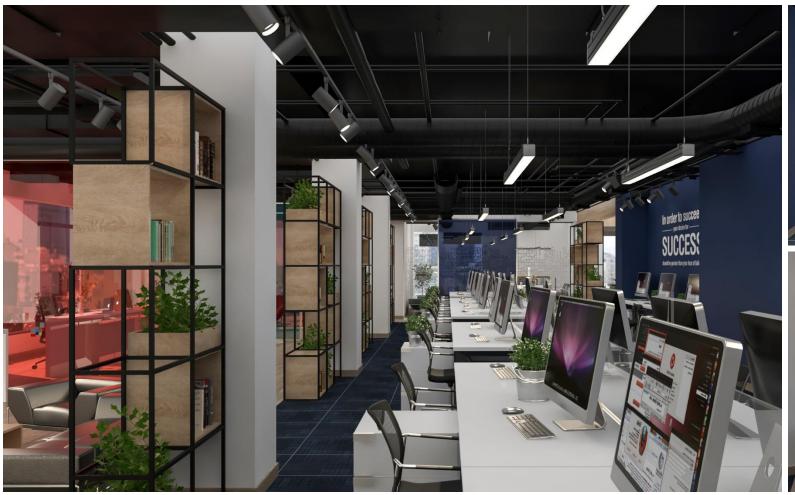


# LG ADMINESTRATIVE OFFICE

The interior design of LG Industries' central building, spanning five floors, was shaped with a focus on enhancing space quality and intelligently utilizing natural light from the south and west. The open-plan layout, with experts positioned at the center of the floor plan and managers along the perimeter, balances interaction and supervision. Void spaces, adorned with living green coverings, infuse the environment with a sense of freshness and vitality.

In this project, a dedicated space for employee fitness and a rooftop garden were also designed to enhance well-being and tranquility, while strengthening the connection with nature and dynamism in the workplace.









LG ADMINESTRATIVE OFFICE



# HERMES ENERGY PROJECT

The interior design of Hermes Energy's head office was shaped with a functional separation of spaces into two distinct areas: administrative and managerial. In this project, by utilizing pure materials, minimalist lines, and targeted lighting, a space was created that simultaneously reflects organizational order and the brand's modern identity. The harmony between matte and glossy surfaces imbues the space with a sense of dynamism and dignity.















# ALVARES AGANCY PROJECT

The interior design of the airline company's central building, with a modern and functional approach, was executed across nine floors with a precise separation of public, employee, and managerial levels. To create visual variety and break monotony, a distinct and recurring color was used in the furniture and walls of each section. Additionally, the use of graphic typography and pure colors on the common area walls, while conveying energy and fluidity, has infused the brand's identity throughout the space.

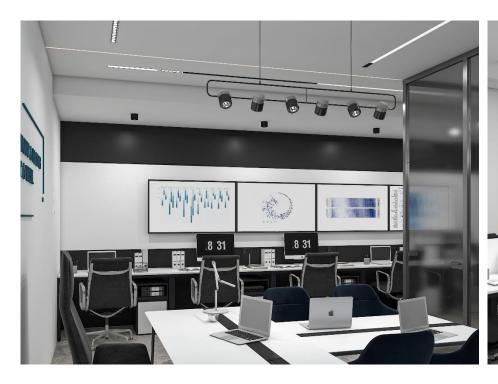














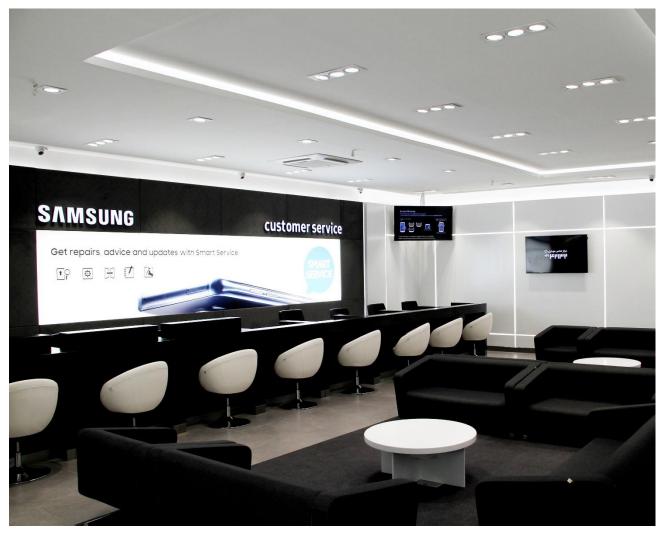




#### SAMSUNG STORE

The interior design of approximately 300 Samsung retail stores across the country was executed in accordance with Samsung's official brand guidelines and protocols, with final approval from the company's international team. Within the framework of these standards, creativity in the design and execution of architectural details and interior elements played a significant role in enhancing spatial quality. The fusion of precise execution with innovation in details led to the creation of a consistent, professional, and globally aligned brand experience across all branches.

























#### DESIGN AND RENDERING PROJECTS

villas and commercial spaces

2024-2025

Design and visual development of a series of international projects, including luxury villas in Canada, Norway, and Greece (focused on climatic adaptation and sustainability), as well as commercial restaurants in Dubai (with an emphasis on interior design aligned with local culture). Managed all stages of detailed modeling and photorealistic rendering to accurately visualize design concepts. These experiences demonstrate the ability to adapt to diverse building codes and architectural trends across different regions.

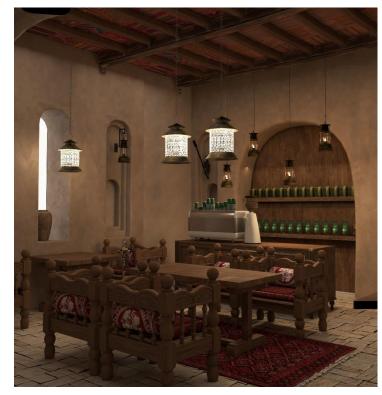
















## BOOK PUBLISHING PROJECT

2017

Book Publishing, with a brilliant history in the book industry, has always been a pioneer in moving towards the future. Through its extensive activities, it has strived to instill a sense of dynamism and hope in toddlers, children, and teenagers.

The concept for the new book Publishing building is formed by, on one hand, creating a warm, intimate, and joyful space, free from overwhelming sensations, by utilizing exciting colors as the main backdrop for the interior spaces. On the other hand, it features a fluid and dynamic facade design that leverages modern technology. The main goal is to create a profound impact not only on avid readers but also on the general public, encouraging them to enter the space and enjoy a friendly environment away from urban stresses. In designing the facade's fluid lines, the aim was to generate visual appeal and curiosity across all age groups, including children, teenagers, and adults.















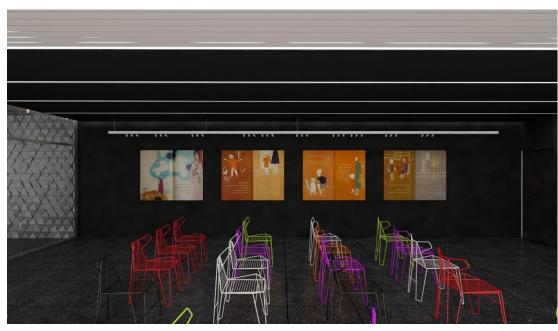


















#### FRAJIOCOMA STORE

Fragiacomo is a luxurious Italian brand that, since its establishment in 1956, has focused on contemporary luxury. From Fragiacomo's perspective, heritage is never a limitation, but rather a value to be preserved to help create perfection. This brand has deep roots in style and continuity, contributing to the narration of a beautiful story of Italian luxury.









FRAJIOCOMA STORE









